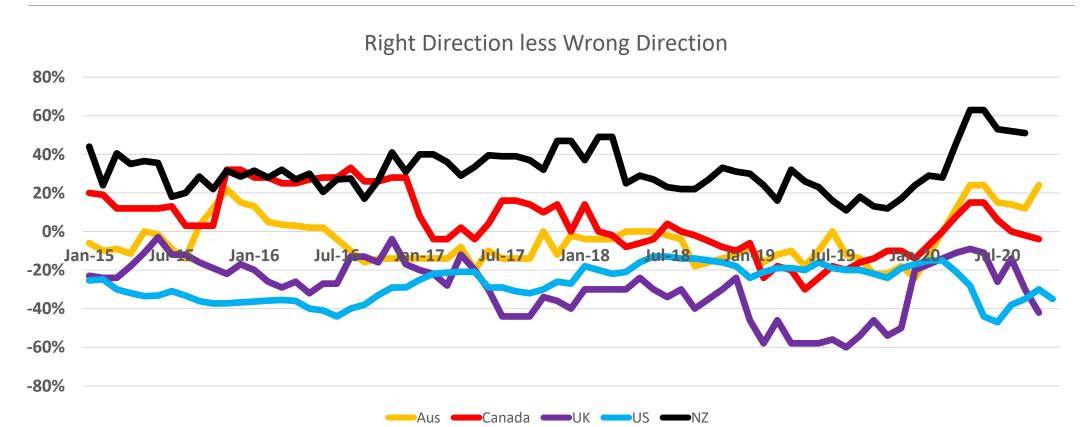
A tale of two elections

DAVID FARRAR DAVIDFARRAR.NZ CURIA MARKET RESEARCH LTD CURIA.CO.NZ

Net Country Direction since 2015



My predictions in September



Labour/Green Government still most likely but Labour majority also very possible



Covid re-emergence not hurting Govt unless incompetence proven, not just suspected



Public tuned out from election



Jones distant third in Northland, Swarbrick third in Ak Ctl



NZ First will not make it back



Greens at some risk of getting under 5% as they underperform to polls by 1.3% but if necessary Labour voters may strategically vote



ACT gets 5 to 8 MPs



Cannabis referendum lost



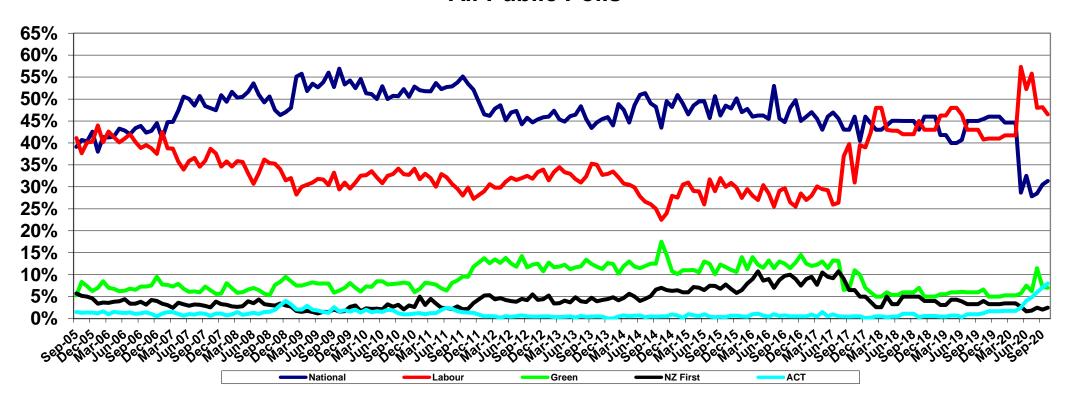
Euthanasia referendum passes



15% chance Nat/ACT out polls Labour, 90% chance NZ First are out and 35% chance Greens are out

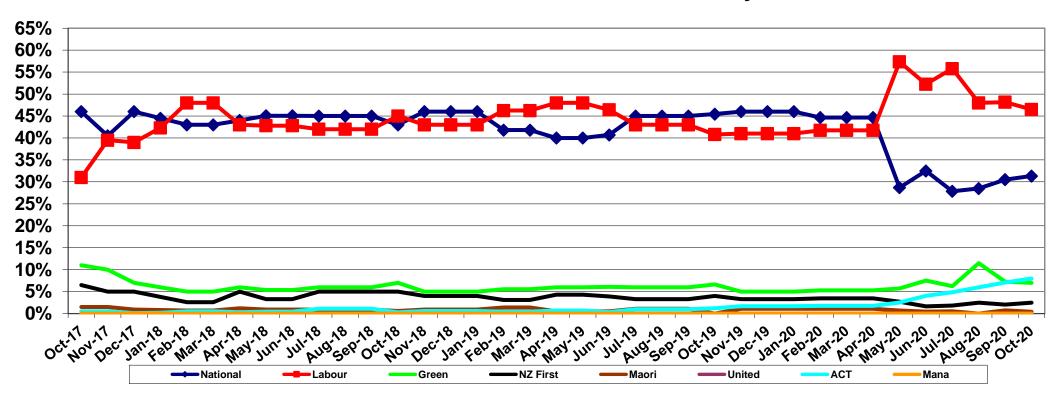
The polls since 2005

All Public Polls



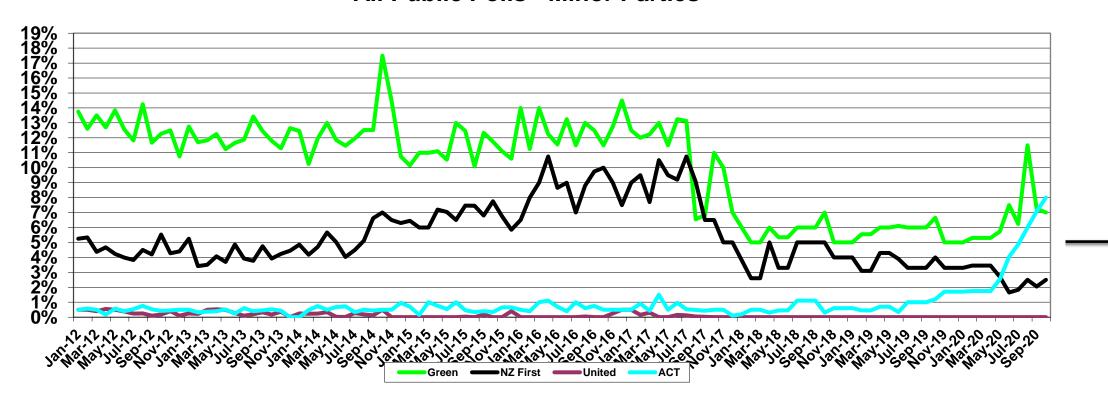
The polls for the last three years

All Public Polls - last three years



The minors

All Public Polls - Minor Parties



A to D results for major parties

	Α	В	C	D
Labour	Over 50%	Mid High 40s	Low Mid 40s	Low Mid 40s
	Labour Govt	Labour/Green	Lab/Gre/NZF	Opposition
National	Mid 40s	Low 40s	Mid High 30s	Below 35%
	Nat/ACT	Keep most MPs	Could win in 2023	Lose Willis/Bishop
NZ First	Shane wins Northland 5% threshold not matter	5%+	4% - 4.9% Out but fight 2023	Under 4% Bye bye
Greens	7%+	5% - 6%	5% - 6%	Under 5%
	Co Deputy PMs	Confidence Supply	Cross benches	Kermit sad
ACT	7%	5%	3%	2%
	Nine MPs	Six MPs	Four MPs	Three MPs

The minnows

Party	Summary	Result Range
Advance NZ	Conspiracy theorists	Over 1% - got 1%
ALCP	Legalise Cannabis	0.5% - got 0.5%
Heartland	Pro-rural, anti-environment	0.1% - under 0.1%
Maori Party	Pro-Maori	1%, watch TTH – 1.2% and Waiariki
New Conservative	Old Conservatives without Colin	Up to 1% - got 1.5%
NZ Outdoors	Mild version of Advance	0.1% - got 0.11%
ONE	Fundamentalist Christians	0.1% - got 0.3%
Social Credit	Print money	0.05% - got 0.05%
Sustainable NZ	Pro-environment	0.1% - got 0.07%
ТОР	Evidence based, less cat hating	1% - got 1.5%
Vision NZ	Destiny Church	0.1% got 0.15%

National

Victim of Covid-19

Seven leaders and deputy leaders in one term

Leaks

Scandals – Ross, Walker and Falloon

Fiscal Hole

Irrelevant

Strategy of focusing on Govt incompetence neutralized by Covid-19

Collins did relatively well with the "hospital pass"

Lack of clarity on policy

Some voters didn't vote or tactically voted

Labour

Right Direction strong

Ardern popular

Covid-19 stats highly favourable to US

Ardern superstar through 1 pm briefings and Facebook Live

Very smart Cabinet reshuffle – strongest Ministers now with most critical portfolios

Greens

National attacks on wealth tax helped Greens

Error free campaign

Swarbrick a star

Greens now safe at well above 5% and Auckland Central

Little to no policy influence

Ricardo polarising

ACT

Seymour rehabilitated ACT brand over six years – from 2/10 to 4/10 favourability

Euthanasia

Guns

Free Speech

Good candidate selection

National weaker

Covid-19 response

Brooke future star

NZ First

Decision to go with Labour/Greens

Doesn't deliver except PGF grants

Backing gun legislation

Distancing from Labour at time Labour was most popular – Covid-19

Donations scandal

Left voters abandoned as they kept blocking Labour

To get a third term Labour needs to deliver on:

- Housing
- Child Poverty
- Climate Change
- Transport

Also manage:

- Health restructuring
- Criminal justice reform
- Covid-19 response
- Economy

Did Labour keep their election promises?





Authorised by David Farrar, 204 Thorndon Quay, Wellington, www.kiwiblog.co.nz